
Brand

Amaris, Ashley & Wenxin

Logotype

- hex 60 deg triangles

Typography

Color Scheme

Physical

Claire, Emily & Kate

Brochure

Cut Sheet

Applications

- Totebag Swag
- T-shirt

Web Presence

Wenxin & Van

Wireframe

- directory/grid
- “get involved” flowchart

Program

Donald & Amaris

11x17 poster

Video

Helena, Kate & Amy

Mock Up

- actors from class
- interview Julie

Mark Your Calendars

Thursday, May 28th at 11am